



FLASH

programme

Connecting businesses in London
with sustainable opportunities



Institute for Sustainability

European Union



European Regional
Development Fund
Investing in your future

FLASH

programme

We are helping over
1000 London-based
small to medium-sized
enterprises (SMEs) to take
advantage of low carbon
business opportunities

About FLASH

The FLASH programme* aims to provide your business with the information and support you need to seize the commercial opportunities arising from the low carbon economy.

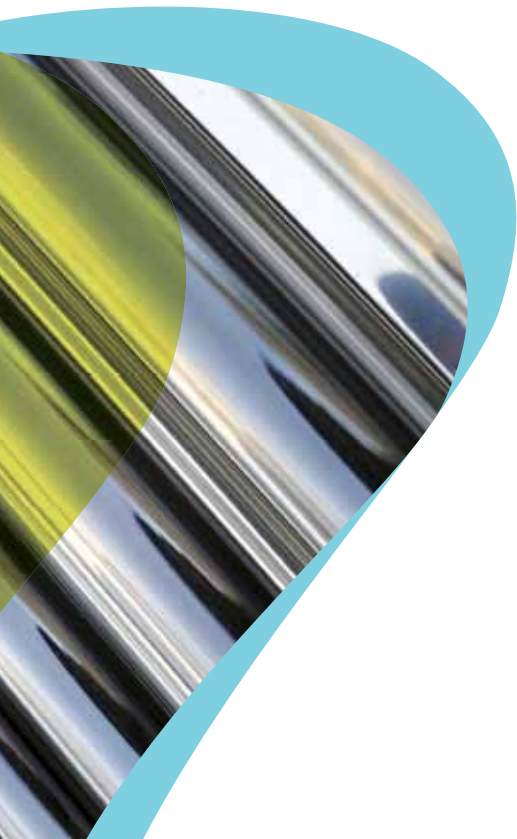
Working with a range of partners, FLASH offers exclusive access to learning from practical demonstration projects as well as the most recent and credible analysis and industry best practice.

FLASH also offers you the opportunity to make your own business operations more sustainable, including advice on how to reduce your carbon footprint and costs.

Trade and professional networks

Through a number of leading industry trade and professional bodies, you can receive support tailored to your business including workshops, seminars and visits to live demonstration projects. These provide practical insight into the latest retrofit solutions, energy saving methods and sustainable best practice. The networks are:

- Building Design - Royal Institute of British Architects
- Cost and Value Assessment - Royal Institution of Chartered Surveyors
- Small Builders - Federation of Master Builders
- Fabric and Energy Efficiency - National Federation of Roofing Contractors
- Renewable Energy - BSK-CiC in association with the National Energy Foundation
- Electrical Services - BSK-CiC in association with the Electrical Contractors Association



Innovation

Working with the University of Greenwich, you can develop innovative ideas and create strategies to move your business forward. Workshops to help improve business skills, including innovative leadership and one-to-one sessions to help you shape an innovative project with the support of university experts are available.

Environmental improvement

Led by the University of East London and the Centre for Environment and Safety Management for Business at Middlesex University, this service will help you achieve reductions in energy, water and materials use, cutting carbon emissions and operational costs. Whilst improving the efficiency of your operations, you can also get support to meet the environmental requirements in tenders by developing an environmental policy.

Supply chain networks

Drawing together buyers and suppliers, these networks enable you to work together to understand the requirements of green building/eco refurbishment projects. You will also be supported to better understand the requirements of working in the supply chains of large contractors and regional framework agreements. The networks are:

- Large Contractor Supply Chain - Constructing Excellence
- East London Supply Chain - East London Business Place

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Other benefits

Building Opportunities for Business - online portal



The portal gives you online access to useful information, learning from live projects and latest best practice to help you realise business opportunities, with particular emphasis on the green retrofit and sustainable development market.

This includes the Institute's Building Opportunities for Business Retrofit Guides and case studies from London retrofit demonstrators. It also features blogs from academic and industry experts, news from FLASH, as well as an opportunity to share experiences and contact other users.

Building Opportunities for Business - Retrofit Guides

These Guides, written by leading industry experts, will cover the complete low carbon domestic retrofit process and explore the business opportunities emerging from the low carbon building and retrofit market.

These benefits are available exclusively to FLASH members.

Find out whether you are eligible and how you can sign up to FLASH on the back of this flyer.

How to sign up for FLASH

To be eligible to join FLASH, businesses must operate in the London region, employ fewer than 250 people and have an annual turnover below €50m, and/or balance sheet below €43m.

To find out more about the programme and to register visit:

www.instituteforsustainability.org.uk/FLASH

For any other enquiries about FLASH, you can email the team at:

FLASH@instituteforsustainability.org.uk

Institute for Sustainability

We are an independent charity, led by a world class board representing UK industry, academia and the public sector, set up to accelerate the delivery of sustainable cities and communities.

100%

carbon
neutral

100%

EMAS

100%

renewable
energy

100%

ISO14001

100%

eco-friendly
simitri® toner